



ANCHOR IMPACT FUND APPLICATION

Cycle 2 | Midlands Region

About Anchor Investment Management, LLC and the Impact Fund

For 25 years, Anchor Investment Management, LLC has stood as a steady presence for individuals, families and business owners navigating life's financial journey. As Anchor celebrates this milestone, they are launching the **Anchor Impact Fund** — a Donor Advised Fund (DAF) created to extend that same spirit of confidence and care into the communities they call home.

Program Overview

The **Anchor Impact Fund** supports nonprofit organizations serving the **Midlands Region** whose work strengthens community well-being in the areas of:

- **Families:** supports programs that strengthen family stability, safety and resilience. Projects may serve parents, children, caregivers or whole households to ensure families have what they need to thrive.
- **Communities:** supports initiatives that improve the social, civic and structural conditions that help neighborhoods and groups thrive. These projects foster connection, safety and collective well-being.

Grants are **\$500 - \$5,000** and may be used for programs, projects or capacity-building efforts aligned with the grant focus areas.

- **Cycle 2 (Families and Communities):** Applications due **September 1** for projects beginning **January 1**

For more information or questions, visit www.anchorinvestmentmanagement.com/the-anchor-impact-fund/

ELIGIBILITY

Applicants must:

1. Be a **501(c)(3) nonprofit organization** in good standing.
2. Primarily serve communities in the **Midlands Region**.
3. Propose a project that aligns with the **Families** or **Communities** funding areas.
4. Be able to begin the funded project by the applicable start date (January 1).
5. Submit a complete application by the deadline to grants@anchorim.com.

APPLICATION INSTRUCTIONS

- Complete all sections of this application.
- Attach the application and required documents, then submit to grants@anchorim.com.
- Organizations may submit **one application per cycle**.
- Incomplete applications may not be reviewed. Applicants are encouraged to confirm all required fields and attachments before submitting.

SECTION 1: ORGANIZATION INFORMATION

1. **Organization Name:**

2. **Mailing Address:**

3. **Website:**

4. **Primary Contact Name, Title, Email, Phone:**

5. Executive Director/CEO Name and Email:

6. Year Founded:

7. Mission Statement (100 words max):

8. Counties Served in the Midlands Region:

9. Annual Operating Budget:

10. Project Budget:

11. Amount Requested (\$500 to \$5,000):

12. Number of Full-Time / Part-Time Staff:

SECTION 2: GRANT CYCLE AND FUNDING AREA

13. Which grant cycle are you applying for?

☐ Cycle 2: Due September 1 / Start January 1

14. Which funding area does your project align with? Check all that apply.

☐ Families

☐ Communities

SECTION 3: PROJECT INFORMATION

15. Project Title:

16. Project Start and End Dates (Note: project must take place between January 1 and December 31):

17. Project Summary (150 words):

Provide a clear, high-level description of the project, who it serves (demographic and geographic) and what it aims to accomplish.

18. Project Need, Rationale, and Outcomes (200 words):

Describe the issue or opportunity the project addresses, including any relevant data or evidence demonstrating the need in the Midlands Region. Outline the measurable short-term and, if applicable, long-term outcomes you expect to achieve.

19. Organizational Capacity (150 words):

Describe your organization's experience, staffing, partnerships or resources that will ensure successful implementation.

SECTION 4: BUDGET AND FINANCIALS**20. Project Budget:**

Provide a simple line-item budget detailing how Anchor Impact funds will be used. Attach with your application. (Example categories: staff time, supplies, equipment, training, travel, participant support, evaluation.)

21. Brief Budget Narrative (150 words):

Explain how the Anchor Impact funds support the proposed activities.

SECTION 5: REQUIRED ATTACHMENTS

Along with your application, please attach the following:

- IRS 501(c)(3) Determination Letter
- Most recent annual operating budget
- Most recent audited financial statement or IRS Form 990
- Board of directors list with affiliations

- Project budget

SECTION 6: CERTIFICATION

I certify that the information provided in this application is accurate to the best of my knowledge and that our organization is eligible to receive funding through the Anchor Impact Fund Grant Program.

Authorized Representative Name and Title:

Signature (electronic signature acceptable):

Date:

WHAT FITS IN FAMILIES AND COMMUNITIES (Cycle 2)

A Guide for Anchor Impact Fund Applicants

The **Anchor Impact Fund Goal** is to support **small, high-impact projects** that help Midlands families thrive, improve community well-being and strengthen the social fabric that connects people to one another.

The **Families and Communities** funding area supports organizations and initiatives that strengthen family stability, build community connections and improve the quality of life for people in the Midlands Region. Projects should help individuals, families, or communities address basic needs, safety, relationships and overall community well-being.

1. FAMILIES – WHAT FITS

A. Basic Needs and Stability

- Food access and hunger relief
- Housing stability assistance (non-capital)
- Utility assistance, transportation support or emergency needs
- Clothing, hygiene or essential-needs distributions

B. Family Strengthening Programs

- Parenting education and coaching
- Family resource center programs
- Programs supporting foster, adoptive or kinship families
- Services for survivors of domestic violence or family conflict
- Case management or wraparound family services

C. Children and Youth Well-Being

- Child safety programs
- Youth mentorship
- Social-emotional skill-building
- Family engagement initiatives in schools or community settings

2. COMMUNITIES – WHAT FITS

A. Community Connection and Belonging

- Community-building activities that foster inclusion and neighbor-to-neighbor support
- Initiatives addressing social isolation (seniors, rural residents or new families)
- Cultural programming that strengthens community identity

B. Community Empowerment and Leadership

- Resident-led improvement projects
- Community organizing or coalition-building focused on well-being
- Leadership programs for youth, parents or grassroots community members

C. Safety, Access and Quality of Life

- Violence prevention and intervention programs
- Safe community initiatives (neighborhood safety or disaster readiness)
- Transportation support connected to access and stability
- Programs improving access to key services (legal aid, benefits enrollment or navigation support)

3. FAMILIES AND COMMUNITIES (INTEGRATED PROGRAMS)

Some of the strongest applications may address both families and communities together. Examples include:

- Neighborhood-based family resource hubs
- Community centers offering multipurpose services
- Programs that combine basic needs with education, counseling or connection
- Multigenerational family engagement programs
- Initiatives improving community health, safety and connectedness

4. PROJECTS THAT TYPICALLY DO NOT FIT

To clarify boundaries, these types of requests usually fall **outside** the Families and Communities focus:

- General fundraising events or sponsorships
- Capital campaigns or major construction projects
- One-time events with limited impact
- Projects serving regions **outside** the Midlands
- Efforts not connected to stability, connection, safety or community well-being