



# ANCHOR IMPACT FUND APPLICATION

Cycle 1 | Midlands Region

## About Anchor Investment Management, LLC and the Impact Fund

For 25 years, Anchor Investment Management, LLC has stood as a steady presence for individuals, families and business owners navigating life's financial journey. As Anchor celebrates this milestone, they are launching the **Anchor Impact Fund** — a Donor Advised Fund (DAF) created to extend that same spirit of confidence and care into the communities they call home.

## Program Overview

The **Anchor Impact Fund** supports nonprofit organizations serving the **Midlands Region** whose work strengthens community well-being in the areas of:

- **Health:** supports programs and services that improve the physical, mental, and emotional well-being of individuals. Projects may focus on prevention, direct care, access to services, or health education.
- **Education:** supports initiatives that improve learning outcomes for people of all ages. This includes academic achievement, skill development, literacy, and preparation for future success.

Grants are **\$500 – \$5,000** and may be used for programs, projects, or capacity-building efforts aligned with the grant focus areas.

- **Cycle 1 (Health and Education):** Applications due **April 1** for projects beginning **July 1**

For more information or questions, visit [www.anchorinvestmentmanagement.com/the-anchor-impact-fund/](http://www.anchorinvestmentmanagement.com/the-anchor-impact-fund/)

## ELIGIBILITY

Applicants must:

1. Be a **501(c)(3) nonprofit organization** in good standing.
2. Primarily serve communities in the **Midlands Region**.
3. Propose a project that aligns with the **Health** or **Education** funding areas.
4. Be able to begin the funded project by the applicable start date (July 1).
5. Submit a complete application by the deadline to [grants@anchorim.com](mailto:grants@anchorim.com).

## APPLICATION INSTRUCTIONS

- Complete all sections of this application.
- Attach the application and required documents, then submit to [grants@anchorim.com](mailto:grants@anchorim.com).
- Organizations may submit **one application per cycle**.
- Incomplete applications will not be reviewed. Applicants are encouraged to confirm all required fields and attachments before submitting.

### SECTION 1: ORGANIZATION INFORMATION

1. **Organization Name:**

2. **Mailing Address:**

3. **Website:**

4. **Primary Contact Name, Title, Email, Phone:**

**5. Executive Director/CEO Name and Email:**

**6. Year Founded:**

**7. Mission Statement (100 words max):**

**8. Counties Served in the Midlands Region:**

**9. Annual Operating Budget:**

**10. Number of Full-Time / Part-Time Staff:**

**SECTION 2: GRANT CYCLE AND FUNDING AREA**

**11. Which grant cycle are you applying for?**

☐ Cycle 1: Due April 1 / Start July 1

**12. Which funding area does your project align with? Check all that apply.**

☐ Health

☐ Education

### SECTION 3: PROJECT INFORMATION

**13. Project Title:**

**14. Project Start and End Dates:**

**15. Total Project Budget:**

**16. Amount Requested: (\$500 – \$5,000)**

**17. Project Summary (150 words):**

Provide a clear, high-level description of the project, who it serves, and what it aims to accomplish.

**18. Project Need and Rationale (200 words):**

Describe the issue or opportunity the project addresses. Include any relevant data or evidence that shows why this work is needed in the Midlands Region.

**19. Target Population (150 words):**

Identify who will benefit from the project. Include demographic or geographic information.

**20. Project Activities (250 words):**

Describe the specific activities, services, or strategies you will implement. Include timelines and planned milestones.

**21. Expected Outcomes (200 words):**

List the measurable changes you expect to see as a result of the project. Include both short-term and, if applicable, long-term outcomes.

**22. Evaluation Plan (150 words):**

Explain how you will collect data, measure progress, and evaluate success.

**23. Organizational Capacity (150 words):**

Describe your organization's experience, staffing, partnerships, or resources that will ensure successful implementation.

**SECTION 4: BUDGET AND FINANCIALS****24. Project Budget:**

Provide a simple line-item budget detailing how Anchor Impact funds will be used. Attach with your application. (Example categories: staff time, supplies, equipment, training, travel, participant support, evaluation.)

**25. Brief Budget Narrative (150 words):**

Explain how the requested funds support the proposed activities.

## SECTION 5: REQUIRED ATTACHMENTS

Along with your application, please attach the following:

- IRS 501(c)(3) Determination Letter
  - Most recent annual operating budget
  - Most recent audited financial statement or IRS Form 990
  - Board of directors list with affiliations
  - Project budget
- 

## SECTION 6: CERTIFICATION

I certify that the information provided in this application is accurate to the best of my knowledge and that our organization is eligible to receive funding through the Anchor Investment Grant Program.

**Authorized Representative Name and Title:**

**Signature (electronic signature acceptable):**

**Date:**

# WHAT FITS IN HEALTH AND EDUCATION (Cycle 1)

## *A Guide for Anchor Impact Fund Applicants*

The **Anchor Impact Fund Goal** is to support **small, high-impact projects** that improve health outcomes, strengthen educational success, and expand opportunities for individuals and families in the Midlands Region.

The **Health and Education** funding area supports organizations and initiatives that improve physical, mental, and emotional well-being **and** strengthen learning outcomes for people in the Midlands Region. Projects should help individuals, families, or communities grow healthier, more informed, and more equipped to thrive.

### **1. HEALTH – WHAT FITS**

#### **A. Direct Health Services**

- Community or free clinic programs
- Mobile or on-site screenings (e.g., dental, vision, blood pressure)
- Mental health counseling for youth, adults, or families
- Chronic disease management (e.g., diabetes, hypertension support)

#### **B. Health Education and Prevention**

- Nutrition and healthy eating programs
- Fitness, physical activity, or wellness classes
- Substance-use prevention education
- Workshops on stress management, mindfulness, or coping skills
- Fall-prevention or healthy aging programs

#### **C. Health Access and Support Services**

- Case management or patient navigation
- Support for maternal, infant, or child health
- Health literacy programs (understanding prescriptions, navigating the system)
- Transportation or access-related assistance that removes barriers to care



## **2. EDUCATION – WHAT FITS**

### **A. Early Childhood and Family Learning**

- School readiness and early literacy programs
- Parenting education or family engagement workshops
- Home-visiting or early intervention support

### **B. K–12 Education and Academic Support**

- Tutoring, homework help, and academic enrichment
- STEM learning, coding, robotics, and hands-on education
- College and career readiness initiatives
- Literacy development and reading support programs

### **C. Youth Development and Out-of-School Time**

- After-school or summer learning programs
- Mentorship and leadership development
- Social-emotional learning (SEL) initiatives

### **D. Adult Education and Workforce Skills**

- GED preparation
- Adult literacy and digital literacy
- Job readiness and vocational training programs

## **3. HEALTH AND EDUCATION (INTEGRATED PROGRAMS)**

Some of the strongest applications may address both health and learning together. Examples include:

- School-based mental health programs
- Trauma-informed or resiliency-focused education initiatives
- Healthy schools or nutrition education projects
- Family resource center programs supporting both parent skills and child development

- Programs addressing barriers to learning (food security, mental health, stress, safety)

#### 4. PROJECTS THAT TYPICALLY DO NOT FIT

To clarify boundaries, these types of requests usually fall **outside** the Health and Education focus:

- General fundraising events or sponsorships
- Capital campaigns or major construction projects
- One-time events with limited impact
- Projects serving regions **outside** the Midlands
- Efforts not connected to health, learning, or family well-being